

HALMOS COLLEGE OF ARTS AND SCIENCES
SAMPLE FOUR YEAR CURRICULUM | 2025-2026 CATALOG
Bachelor of Arts - Communication | Strategic Communication

Freshman Year					
Fall			Winter		
<u>Course</u>	-	<u>Credits</u>	<u>Course</u>	-	<u>Credits</u>
Open Written Composition		3	Open Written Composition		3
Open Mathematics		3	Open Mathematics		3
COMM 1100A Communication Practicum A		1	COMM 1100B Communication Practicum B		3
SPCH 1010 Public Speaking		3	SPCH 2000 Intro Human Communication		3
UNIV 1000: First Year Seminar		3	Open Elective		3
Open Elective		3	Open Elective		1
Total Credits		16	Total Credits		16
Sophomore Year					
Fall			Winter		
<u>Course</u>	-	<u>Credits</u>	<u>Course</u>	-	<u>Credits</u>
Open Science		3	Open Science		3
COMM 2040 Public Relations Writing		3	COMM 2300 Intercultural Communication		3
COMM 2100 Mass Media		3	COMM 3200 Principles of Public Relations		3
Open Elective		3	Open Elective		3
Open Elective		3	Open Elective		3
Total Credits		15	Total Credits		12
Junior Year					
Fall			Winter		
<u>Course</u>	-	<u>Credits</u>	<u>Course</u>	-	<u>Credits</u>
COMM 2400 Principles of Advertising		3	SPH 3120 Speech Communication for the Professions		3
COMM 3110 Communication Theory		3	COMM 3500 Media Regulation		3
Open Elective		3	COMM 3600 Persuasion		3
Open Elective		3	COMM 4100 Feature Writing		3
Open Elective		3	Open Elective		3
Total Credits		15	Total Credits		15
Senior Year					
Fall			Winter		
<u>Course</u>	-	<u>Credits</u>	<u>Course</u>	-	<u>Credits</u>
COMM 3310 Organizational Communication		3	COMM 4300 Social Media Theory and Practice		3
COMM 4200 Public Relations Campaigns		3	COMM 4950 Internship in Communication		3
Open Elective		3	Open Elective		3
Open Elective		3	Open Elective		3
Open Elective		3	Open Elective		1
Total Credits		15	Total Credits		13
TOTAL CREDITS 120					

NOTES: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, COMM, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, POLS, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

Internship courses are typically completed in a summer semester.