

## Curriculum Requirements

- Major Requirements (50 credits)
- Core Courses (26 credits)
- Concentration Courses (24 credits)

### Communication Course Frequency

	Every Year	Even years	Odd Years
Fall	<b>COMM 2010:</b> Introduction to Print Journalism <b>COMM 2040:</b> Public Relations Writing <b>COMM 2100:</b> Mass Media <b>COMM 2400:</b> Principles of Advertising <b>COMM 2500:</b> Introduction to Video Editing <b>COMM 3110:</b> Communication Theory <b>COMM 3300:</b> Multimedia Writing <b>COMM 3310:</b> Organizational Communication <b>COMM 3820:</b> Sports Reporting and Writing <b>COMM 4200:</b> Public Relations Campaigns	<b>COMM 3710:</b> Audio/Radio Production	<b>COMM 3700:</b> Documentary Filmmaking
Winter	<b>COMM 2200:</b> Introduction to Broadcast Journalism <b>COMM 2300:</b> Intercultural Communication <b>COMM 3200:</b> Principles of Public Relations <b>COMM 3500:</b> Media Regulation <b>COMM 3600:</b> Persuasion <b>COMM 3720:</b> Advanced Video Editing <b>COMM 3800:</b> Advanced Field Video Production <b>COMM 4100:</b> Feature Writing <b>SPCH 2000:</b> Fundamentals of Human Communication <b>ARTS 3190:</b> Idea Visualization for Graphic Design	<b>COMM 3400:</b> Strategic Visual Communication	<b>COMM 4300:</b> Social Media Theory and Practice <b>SPCH 3120:</b> Speech Communication for the Professions
Fall and Winter	<b>COMM 1100A:</b> Communication Practicum A <b>COMM 1100B:</b> Communication Practicum B <b>COMM 2800:</b> Introduction to Field Video Production <b>COMM 3900:</b> Web, Mobile, and Interactive Design for Communication <b>COMM 4950:</b> Internship in Communication <b>SPCH 1010:</b> Public Speaking <b>ARTS 2190:</b> Introduction to Graphic Design <b>ARTS 2200:</b> Digital Photography		

Offered every semester upon request- **COMM 4900:** Special Topics in Communication  
 Infrequent Course(s)- **SPCH 1010H:** Public Speaking Honors