

HALMOS COLLEGE OF ARTS AND SCIENCES
SAMPLE FOUR YEAR CURRICULUM | 2025-2026 CATALOG
Bachelor of Arts - Communication | Strategic Communication

Freshman Year					
Fall		Sophomore Year		Junior Year	
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
Open Written Composition	3	Open Written Composition	3	SPH 3120 Speech Communication for the Professions	3
Open Mathematics	3	Open Mathematics	3	COMM 3500 Media Regulation	3
COMM 1100A Communication Practicum A	1	COMM 1100B Communication Practicum B	3	COMM 3600 Persuasion	3
SPCH 1010 Public Speaking	3	SPCH 2000 Intro Human Communication	3	COMM 4100 Feature Writing	3
UNIV 1000: First Year Seminar	3	Open Elective	3	Open Elective	3
Open Elective	3	Open Elective	1	Open Elective	3
Total Credits	16	Total Credits		Total Credits	15
Senior Year					
<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>	<u>Course</u>	<u>Credits</u>
COMM 2400 Principles of Advertising	3	SPH 3120 Speech Communication for the Professions	3	COMM 4300 Social Media Theory and Practice	3
COMM 3110 Communication Theory	3	COMM 3500 Media Regulation	3	COMM 4950 Internship in Communication	3
Open Elective	3	COMM 3600 Persuasion	3	Open Elective	3
Open Elective	3	COMM 4100 Feature Writing	3	Open Elective	3
Open Elective	3	Open Elective	1	Open Elective	1
Total Credits	15	Total Credits		Total Credits	13
TOTAL CREDITS 120					

NOTES: The Bachelor of Arts degree requires at least 24 credits of coursework from the following disciplines: ARTS, COMM, DANC, FILM, HIST, HUMN, LITR, MUSC, PHIL, POLS, and THEA, as well as an intermediate degree of competency in a foreign language (generally, a minimum of 6 credits or another demonstration of competency).

Internship courses are typically completed in a summer semester.